

Bringing higher-quality health care to your employees

The size and strength of our network delivers more choice, more value, and more reasons to believe in Blue



As your health care partner, Independence Blue Cross (Independence) is always working to make sure employers are getting the most from your health care investment. By leveraging the power of our network in our local communities, as well as nationwide with our fellow the Blue Cross and Blue Shield plans, we're creating solutions that improve health outcomes and drive down unnecessary costs for you and your employees.



Data + technology + collaboration = value-based care

There's been a fundamental shift in health care payment models, moving from volume to value. Our Facilitated Health Networks (FHN) model is our collaborative approach to fueling higher-quality, lower-cost health care. Our strong provider relationships paired with our wealth of data give us the ability to not only influence, but truly help change the way care is delivered.

71%

of total spend was to providers engaged in a value-based care contracts in 2020

Better quality, better outcomes

By working with hospitals and physicians to improve the quality and affordability of health care in the region, Independence is helping local employers support the well-being of their workforce — and it's making a positive impact. Members using doctors in value-based care have better compliance with screenings and preventive care.

Well child visits:	Breast cancer screening:	Colorectal cancer screening:	Chronic care clinical results for diabetic members:
18.2% BETTER	5.4% BETTER	8.9% BETTER	3.7% BETTER

Improving the overall health care experience for employees

 Stronger relationships with their physicians to better manage their total health	 Better management of chronic conditions	 Fewer avoidable hospital admissions and ER visits
 Greater focus on prevention and wellness — not just sick care	 Fewer unnecessary procedures and treatments	 Lower duplication of tests

Delivering real results for employers

- ✓ BETTER overall employee health
- ✓ LOWER direct and indirect costs for your company and employees
- ✓ IMPROVED employee productivity and presenteeism
- ✓ INCREASED employee engagement and satisfaction with their health care

Plus, the largest provider network in the region still gives you the most options

Independence members are part of the largest provider network in our area*, making it easier to find the right doctors and the right care.

<p>Independence  Keystone Health Plan East</p> <div style="text-align: center;">  45,358 Specialists </div> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="text-align: center;">  6,518 PCPs </div> <div style="text-align: center;">  60+ Acute Care Hospitals </div> </div>	<p>Independence  Personal Choice</p> <div style="text-align: center;">  45,761 Specialists </div> <div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="text-align: center;">  6,593 PCPs </div> <div style="text-align: center;">  60+ Acute Care Hospitals </div> </div>
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Smarter, better health care

Together with Blue Cross and Blue Shield plans across the country, Independence is dedicated to delivering smarter, better health care in the communities where we all live and work. You can count on us to provide comprehensive, affordable health care that not only keeps your employees healthy — but also keeps your business going strong.

* Includes network in PA-9 county, New Jersey, Delaware, Maryland as of June 1, 2021