

# MATERNAL HEALTH EQUITY: scale of impact



In the developed world, the United States is the most dangerous place to give birth—especially for women of color.<sup>1</sup> Grasping the extent of maternal health disparities is the first step in being able to provide support to expectant mothers in your workforce.

**85%**

The vast majority of women in the workplace (85%) will become mothers during their careers.<sup>2</sup>

**50K**

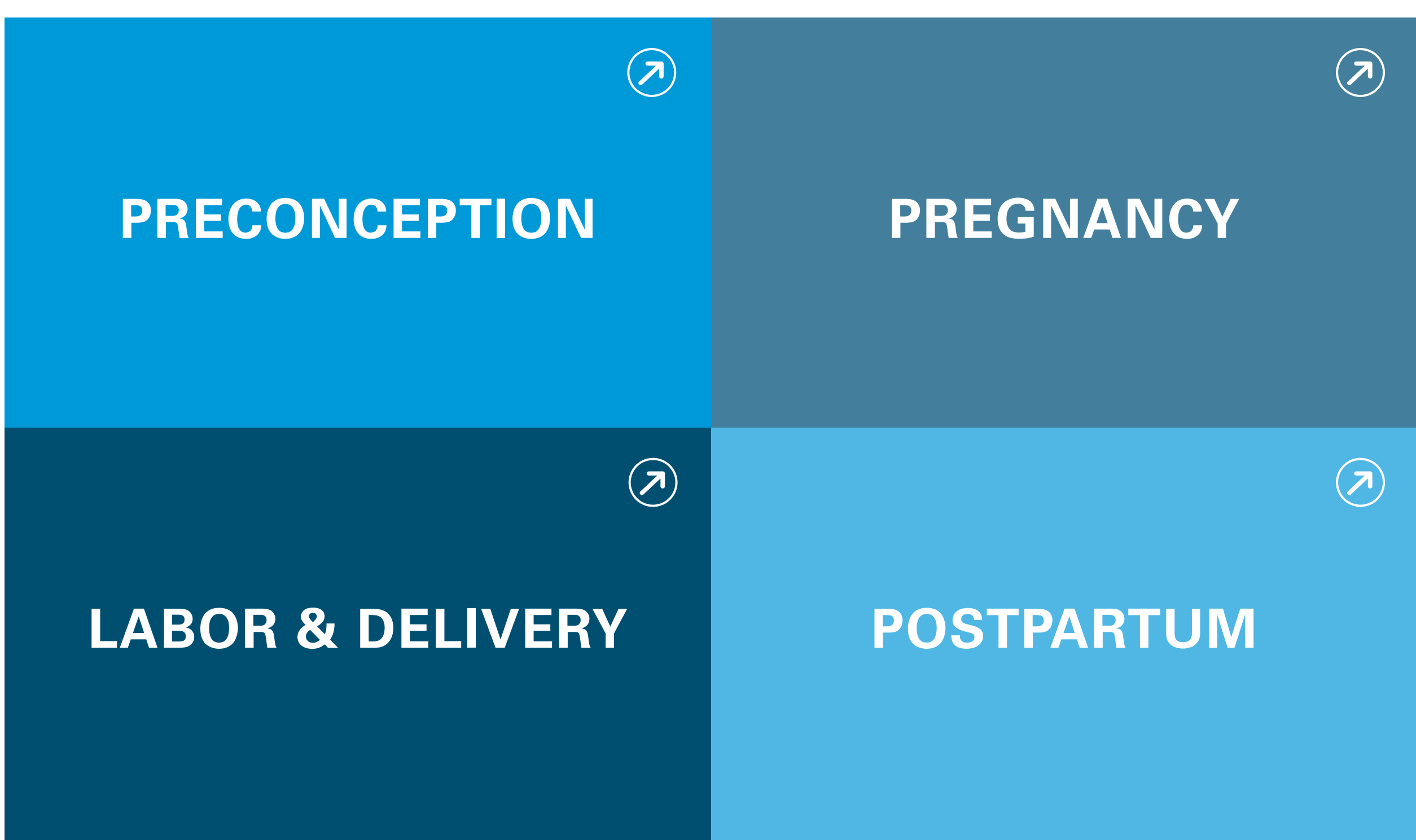
Each year, 50,000 women suffer from life-threatening pregnancy complications.<sup>3</sup>

**↑63%**

Women in majority Black communities face 63 percent higher rates of severe maternal morbidity (SMM) than women in majority white communities.<sup>4</sup>

\*Among women with employer-sponsored health insurance.

## Take a closer look at maternal health disparities before, during, and after pregnancy.



### Impact on employers

With women accounting for nearly half the American workforce,<sup>18</sup> maternal health disparities can have a huge impact on the health and overall well-being of your employees, their families, and your business.

To help advance maternal health equity, employers can support improving access to quality care.

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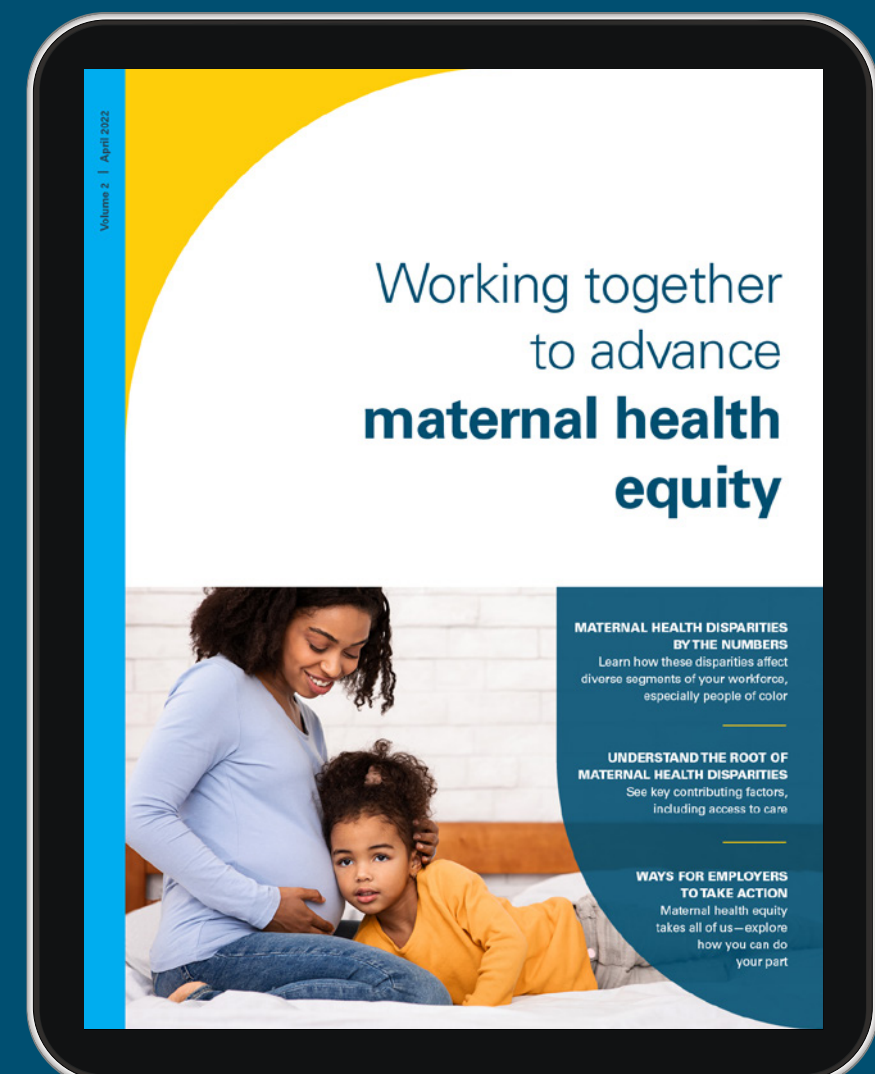
**1.9M**  
DELIVERIES  
EACH YEAR

**OVER \$1B**  
IN SAVINGS

### Advancing maternal health equity takes all of us.

There's much more to learn about the diverse populations affected by maternal health disparities, key contributing factors and actionable strategies for employers to advance maternal health equity. Download our latest Health Equity mini-eMagazine and join the charge to change the tide at [smarterbetterhealthcare.com](http://smarterbetterhealthcare.com).

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